



# HRESILIENT 2025 · CONFERENCE

Sponsorship Opportunities

April 22-23, 2025  
Koury Convention Center  
Greensboro, NC

(866) 440-0302 | [letscatapult.org](https://letscatapult.org)

The annual HR Conference organized by Catapult Employers Association is one of the most highly anticipated events in the Southeast. This year, the two-day conference will be held both in-person and online and will cover a wide range of HR trends and forward-thinking topics. The event boasts an **impressive keynote speaker lineup, an immersive experience, and a gathering of great minds.** Prepare to adapt, lead, and build a resilient future at HResilient 2025—the must-attend event for HR professionals and executives committed to navigating change with confidence.

Expected Attendance

400

Expected Companies

275



## Attendees by Title

- President/CEO
- Vice President
- HR Director
- HR Manager
- HR Assistant
- Other C-Suite

## Attendees by Industry

- Manufacturing
- IT/Technology
- Education
- Insurance/Finance/Real Estate
- Medical/Health Services
- Business/Civic Associations
- Restaurant
- Pharmaceuticals
- Construction
- & More

Catapult's annual HR Conference attracts employers of all industries and sizes, making it a unique opportunity for sponsors to reach a diverse audience in one place at one time.

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Choose between two exclusive sponsorship packages, each designed to maximize your brand's visibility and engagement with industry leaders.

Whether you're aiming for premium exposure or a more tailored connection, our packages offer strategic advantages to elevate your brand.

Email [joni.holmes@letscatapult.org](mailto:joni.holmes@letscatapult.org) to learn more!

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[letscatapult.org](http://letscatapult.org)



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Logo featured on event webpage	<input type="radio"/>	<input type="radio"/>
Logo displayed throughout the event	<input type="radio"/>	<input type="radio"/>
Logo placement in the program	<input type="radio"/>	<input type="radio"/>
Attendee seats – 2	<input type="radio"/>	<input type="radio"/>
Reception or lunch sponsor	<input type="radio"/>	<input type="radio"/>
Literature on tables at the event	<input type="radio"/>	<input type="radio"/>
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