
SPONSORSHIP PACKAGES FOR HR LEADERSHIP

BASIC **\$1,500** (10+ spots)

- You may add a flyer or promotional item in attendee swag bag
- A “Thank You” on social media
- Logo included on (registration page, email promotions, attendee binder)

ELITE **\$3,500** (5 Spots)

- You may add a flyer or promotional item in attendee swag bag
- 2 Seats at the Event
- A “Thank You” on social media
- Logo included on (registration page, email promotions, attendee binder)
- Logo is on a poster of “Elite Sponsors” at Conference

PREMIER **\$5,500** (5 spots)

- 6’ Exhibit table at event
- 2 Seats at the event
- You may add a promotional item in attendee swag bag and a flyer in attendee binder.
- A “Thank You” on social media
- Logo will be included in pre-event slides / break slides
- Logo included on (registration page, email promotions, print promotions, attendee binder)
- Logo is on a poster of “Premier Sponsors” at Conference
- A special Thank you from Catapult CEO to Premier Sponsors at the event.
- Attendee list (Name + Company)

SPONSORSHIP GUIDELINES

Included in your sponsorship is the opportunity to add in one promotional item + a business card

PRE-EVENT

- Attendee bags:
 - One promotional item (please run larger items by Events Team)
 - All items must be received by Wednesday, September 14th to be included. Full sheets of paper must be folded in half.
 - Mail Items to:
Catapult
Attn: Abigail Dinan
3150 Spring Forest Road, Suite 116
Raleigh, NC 27616
- Elite and Premier sponsors must email attendee names to Abigail Dinan at abigail.dinan@letscatapult.org by noon on Friday, September 16th.
- Parking instructions and event details will be emailed to sponsors before the event.

DAY OF THE EVENT

- Guests and sponsors should check in at the registration table at the day of the event.
- Premier sponsors will receive access to their exhibitor table at 7:00am.
- Registration will begin at 7:30 am.
- Elite and premier sponsors will have assigned seating during the conference.

QUESTIONS?

- Please email Abigail at abigail.dinan@letscatapult.org