CATAPULT

HR CONSULTING



PASS THE BATON WITH CATAPULT

Executive transitions, handed off right.

Executive Transition Services for Small and Mid-Sized Businesses

When a CEO, CFO or other C-suite leader steps away, whether the change is planned or sudden, your people need as much attention as your finances. Catapult partners with wealth management firms to deliver end-to-end C-suite transitions for small and mid-sized businesses. We cover the people side and our partners cover the financial and ownership side, so you get **one coordinated plan** from first conversation to the new leader's first day.

Two sides. One coordinated plan.

CATAPULT + WEALTH MANAGEMENT PARTNERS

THE PEOPLE SIDE

Catapult

- Successor assessment and coaching
- Interim and fractional HR
- Departures and executive outplacement
- Pay benchmarking and plan compliance

THE FINANCIAL SIDE

Our wealth management partners

- Buyout and continuity funding
- Key employee retention plans
- Executive benefit strategies
- Pre-sale and ownership planning

HOW IT WORKS

1. **First conversation**
2. **People and financial assessment**
3. **One coordinated transition plan**
4. **Transition and departure**
5. **New leader's first day and beyond**

Planned or sudden, we cover both

PLANNED

Retirement, founder exit or sale. Build the succession plan, coach successors and line up retention and funding in advance.

SUDDEN

Resignation, termination, illness or death. Stabilize leadership, add interim HR coverage and communicate clearly, fast.

Who it's for

- Owner-led and family businesses
- Companies losing a CEO, CFO or COO
- Owners preparing to sell
- Boards that need a CEO succession plan

Start with one conversation.

(704) 966-7607

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